

Knowledge Impact Network Builds Ecosystem of 1,000 In 1st Year

Helps Social Ventures That Together Reach 1 Million

With Validation, Proof of Concept, KIN Calls For Sponsors to Provide Growth Capital

KIN Communications, May 3, 2023 -- In its initial year of operation, KIN attracted volunteer Knowledge Partners with backgrounds in its four pillar issues and helped its first group of innovative social ventures in their efforts to scale solutions impacting more than a million people around the world.



Knowledge Impact Network™

Attached [here](#), KIN's first Impact Report highlights its initial round of Social Venture Partners, ranging from the UN World Food Programme's phone app, ShareTheMeal, to Teach to Work, a recipe for Project Based Mentoring™ to help bring young people into the workforce, and Dignity-Moves, which builds transitional housing villages for the homeless in California.

Share knowledge.
Scale impact.
Shape the world.

KIN's 2022 Impact Report traces the new organization's efforts to help its social venture partners deliver core human needs, economic opportunity, education for all, and improvements for the climate.

Utilizing 90-minute Catalyze Sessions where its Knowledge Partners and Social Venture Partners met to explore answers to their pressing challenges, and Impact Circles hosting deeper, on-going conversations, KIN lived its founders' mission to "share knowledge, scale impact and shape the world."

KIN CEO Elaine MacDonald said that "Seeing knowledge — humanity's greatest

underutilized asset — recycled, repurposed, and regenerated at scale for social good, is not just rewarding. It is an imperative."



The report explained the Knowledge Impact Network's acronym, 'KIN' "reflects the spirit of our work, lending support to our global family," all driven by

KIN's core values of compassion, collaboration, optimism and curiosity and learning.

Calling year one "just the beginning!" KIN Chairman Alain Chetrit said: "We are motivated to encourage people to embrace the pursuit of a personal P&L - Purpose & Legacy, valuing a "double P&L" approach to their lives."



"Now is when we really need to encourage everyone who believes knowledge sharing is critical to pitch in and fund our growth," Alain said.

